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JTS.TV EXPANDS ITS PREMIUM INDEPENDENT NETWORK EXPERIENCE THROUGH ROKU PARTNERSHIP, AWARD-WINNING SHORT FILMS AND NEW SERIES

PARTNERSHIP EXTENDS THE NETWORK'S REACH INTO THE LIVING ROOM AND BUILDS ON MOBILE AND INTERNET DEVICE STRATEGY

LOS ANGELES, CA – August 16, 2012 - JTS.TV - Just The Story announces that it is expanding its reach to digital streaming service Roku and including award-winning short films in their network programming. JTS.TV's commercial free independent series and films can now be viewed by over 2.5 million Roku device owners. The partnership continues the channel's growth as the premier destination for quality programming. "Roku is an industry leader in the connected TV market and partnering with them is a great move for JTS.TV as we work to become a network anyone can have access to on their TV sets without a cable subscription," states Carter Mason, JTS.TV CEO.

Acquiring films is the natural next step for the network. "Short films are a great addition to the JTS.TV lineup. So many great short films only make the festival circuit or get shelved without being seen." Mason continues, "Our subscribers will love these films and the filmmakers will get the exposure their works deserve." JTS.TV's programming will be streamed in high-definition on Roku and include four award-winning films by director Michael Brueggemeyer; "The Fatal Heir!" - Screened at Cannes Film Festival, "Just A Man," "Doing It Right" and "Historians." Other films include, "The Pursuit," "Up There With Pie," "White Mule" and "Solly's Diner," an Academy Award-nominated short film from Larry Hankin.

Additionally, the new series, "Bullets" from Director Tyler Leisher and Producer Lex Edelman has entered into an exclusive distribution deal with the network. "Bullets" premieres September 2, 2012 and new episodes will be released every other week.

About JTS.TV: [JTS.TV](http://www.jts.tv/) brings the premium network model to independent television, allowing viewers an ad-free experience of their favorite, top-notch shows. By combining an aggressive financial model that rewards quality shows and provides viewers with an ad-free, multi-platform viewing experience, JTS.TV is revolutionizing independent television and bringing it to the mainstream. Subscribers can engage at <http://www.jts.tv/> and follow on Facebook <http://www.facebook.com/jtstv> and Twitter, <http://twitter.com/JTSTV>.

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